



TOGETHER, WE

ENHANCE EXPERIENCE & EMPOWER PEOPLE

THE CULTURE OF ARTS





BUILDINGS DON'T BUILD COMMUNITY. PEOPLE DO.

When arts organizations thrive, the neighborhoods, communities, and cities they call home grow stronger. At GBBN, we are committed to helping arts organizations flourish because they are catalysts for positive change and growth; because they move us to think, act, create, and feel alive; and because they bring people together around new and provocative ways of understanding the world.

We are strategic partners for our clients as they consider how and where to grow, and the kind of impact they want to have. We work to support the people who make, fund, champion, and enjoy art and believe in its power to transform lives.

SHARED EXPERIENCES BUILD COMMUNITY

Strong communities create unique art.

In today's mobile, work from anywhere economy, we need shared experiences more than ever.

The arts connect us to new and provocative ways of understanding our shared humanity. Architecture is the conduit that shapes experience and grounds it in our memory. Experiencing the arts in community with others reinforces our connections, assuring us we are not alone as we question and explore themes artists raise in their work.

Design provides a foundation for the arts to flourish.
Design enhances the space that connects people, place, and memory.
Design is a building block for experiences that last a lifetime.

Connecting people intimately through your mission and vision positions you as a destination people repeatedly seek out.



TO BUILD OR NOT TO BUILD

That is the question. Maybe not one Shakespeare's Hamlet ever asked, but one many arts organizations grapple with as they grow. It can be tempting to leap into what seems like a binary choice: repurposing versus building new. Partnering with an architectural planner early can help you evaluate a range of space options to achieve your goals.

At GBBN, we help clients envision their futures and make smart design choices to get them there.



DESIGN TO LAST A LIFETIME

A great experience goes beyond a great performance or an intriguing exhibit—it ignites the imagination. We use design to help our clients turn their vision for the future into a reality. As good stewards of your resources, we help you allocate your design budget wisely, in ways that will have the most impact on your work and how you do it.

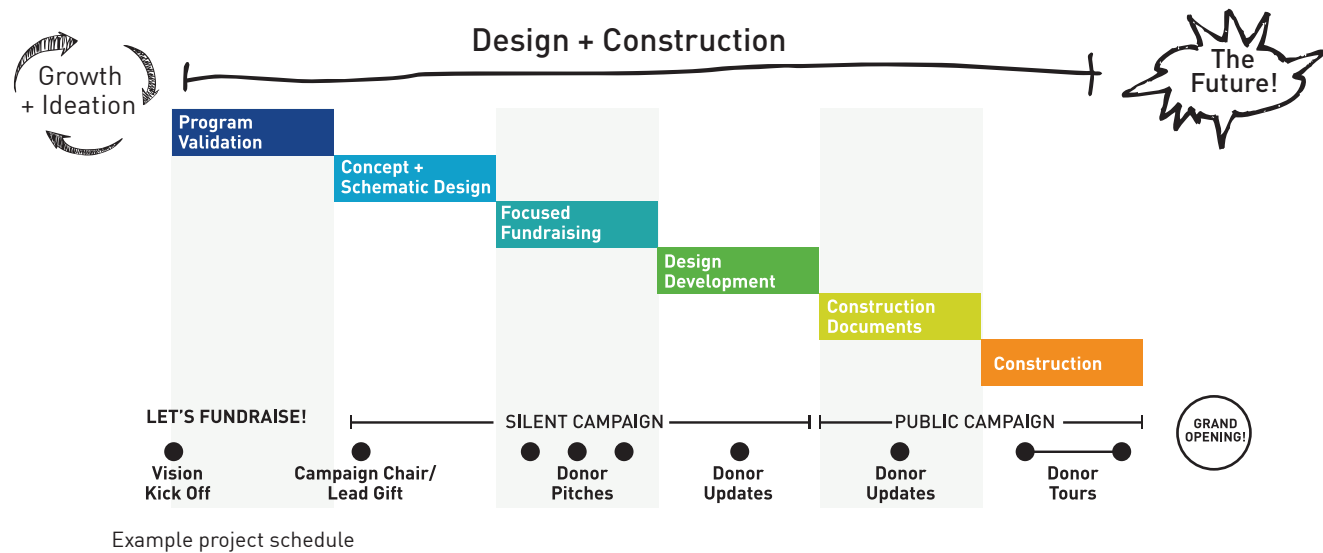
We make every hard-won dollar count by unlocking smart design decisions so your building can last a lifetime by being adaptable and flexible as you grow.



PASSION, PURPOSE, PURSE

Arts projects don't exist without donor support and fundraising efforts. People give because they believe the arts enrich our lives, build community, and attract new talent. Our process understands the need to connect your message to current and future patrons as you fundraise.

We are your partner from the beginning. We help your organization envision the future and the role space plays in your future growth. From establishing the financial stack through the framework for a capital campaign, we are your partner from project ideation through grand opening.



NAMING OPPORTUNITIES



DEVELOP NARRATIVES



VISUALS



ENGAGE DONORS



TECHNOLOGY

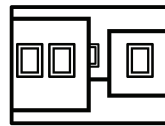
Arts and cultural institutions can strengthen communities by transforming spaces, fostering empathy, reflecting community identity, advancing economic mobility, improving academic outcomes, lowering crime rates, and improving mental health.”

MacKenzie Scott
Philanthropist

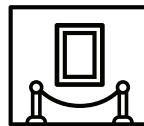
WHAT WE DO

Positively affecting people is the most important thing we do. Our work in the arts complements the work we do—in multi-family housing, libraries, the workplace, civic projects, commercial development, and healthcare—because the arts are an essential pillar in vibrant and resilient communities.

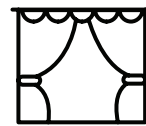
Our arts projects include:



GALLERIES



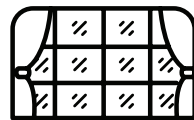
MUSEUMS



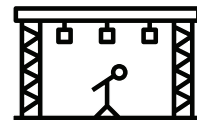
THEATERS



PERFORMANCE HALLS



DANCE CENTERS



MUSIC VENUES





CASE STUDIES

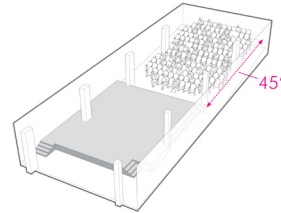
The Otto M. Budig Theater

STRETCHING & GROWING BEYOND THE STAGE

From productions featuring a woman in the title role in *Hamlet*, inter-racial couples in *Pride and Prejudice*, or gender-bending character portrayals in *Titus Andronicus*, Cincinnati Shakespeare Company (CSC) is stretching and growing within their new home and reaching new audiences.

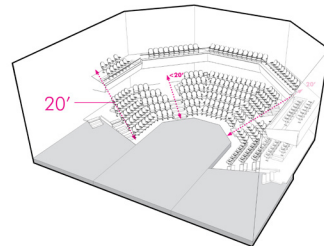
CSC's new home broadens the boundaries of their creative expression through:

- 1. Staging possibilities:** Addition of a thrust stage, catwalk, and fly loft
- 2. Enhanced performer-patron connection:** All patrons less than 6 rows or 20 feet from the action
- 3. Revenue and community building:** from disco nights and corporate event rentals to hosting COVID-19 testing clinics and blood drives.



PREVIOUS THEATER

- ≤45 Ft. Distance to Stage
- 165 Person Capacity
- 9 Ft. Ceiling Height over Stage



NEW THEATER

- ≤20 Ft. Distance to Stage
- 250 Person Capacity
- 35 Ft. Ceiling Height over Stage



Check out the full case study!



Ensemble Theatre Cincinnati A LIVING ROOM FOR AN ECLECTIC NEIGHBORHOOD

Ensemble Theatre Cincinnati (ETC) audiences seek to be surprised—even shocked— by new perspectives into issues they thought they knew. Renovating ETC’s four buildings to function as one space has made them a more visible, welcoming presence on the block they’ve occupied for 30 years.

The renovation has increased the number of shows they can produce and allowed their staff to work more collaboratively. The new ETC has more social space for people to relax with a drink before a show, discuss what they’ve seen on stage, host a birthday party, or attend a networking happy hour.



FOUR BUILDINGS NOW WORK AS ONE



Check out the full case study!



Contemporary Craft CREATIVE FREEDOM TO ENVISION THEIR FUTURE

Contemporary Craft had built a strong community of artisans and makers when they went looking for their forever home. After working in rented space for 33 years, they found a new home in an existing building—one that could be repurposed by amplifying their appreciation for found objects, humble raw materials, and the art of craftsmanship.

The new Contemporary Craft in Lawrenceville, a transitioning neighborhood in Pittsburgh, provides the space to make great art and share that work (and the process of making it) with the community. For Contemporary Craft, owning and creating their new space also unleashed newfound creative freedom to envision their future and use art, craft, and design to realize it.



BEFORE



Check out the full case study!

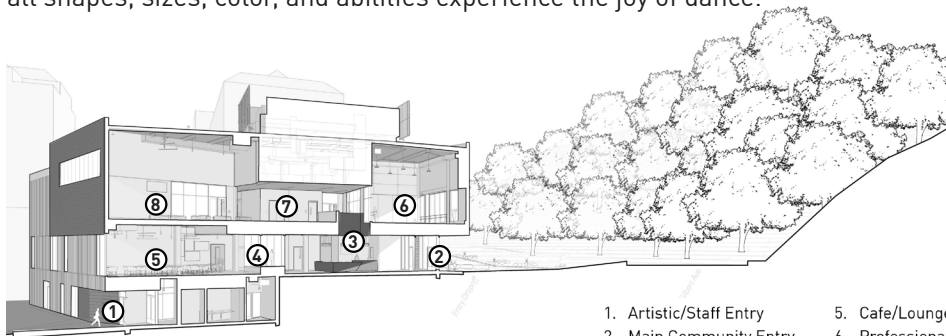


Margaret & Michael
Valentine Center for Dance

MORE THAN A DANCE COMPANY: A COMMUNITY CATALYST

Cincinnati Ballet seeks to break down the stereotype that dance is only for a certain group of people. Their diverse dance company, academy, and programs like Ballet Moves (safely supporting dance opportunities for people with mobility challenges) make them more than a dance company—they're a community catalyst.

The Margaret & Michael Valentine Center for Dance dramatically marks the gateway to Cincinnati's Eden Park arts district. Windows in every studio frame unique views while simultaneously letting passersby see people of all shapes, sizes, color, and abilities experience the joy of dance.



- | | |
|--------------------------|------------------------------|
| 1. Artistic/Staff Entry | 5. Cafe/Lounge |
| 2. Main Community Entry | 6. Professional Dance Studio |
| 3. Welcome Desk + Portal | 7. 2nd Floor Lobby |
| 4. Costume Display | 8. Event Space |



Check out the full case study!

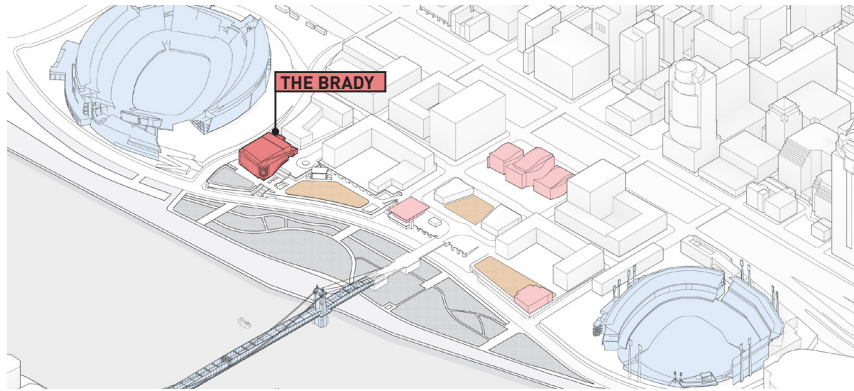


The Andrew J Brady Music Center

“ONE OF THE FINEST SOUNDING ROOMS ON EARTH...”

When an artist loves the house, it shows, as this comment from musician Jason Isbell attests. Experiencing live music with a crowd is a powerful experience. The energy permeating the room fuels both artists and fans. We experience live music with our whole bodies. Nodding, tapping, swaying, bouncing, singing...concerts are kinetic! This venue was designed to embrace people in that energy.

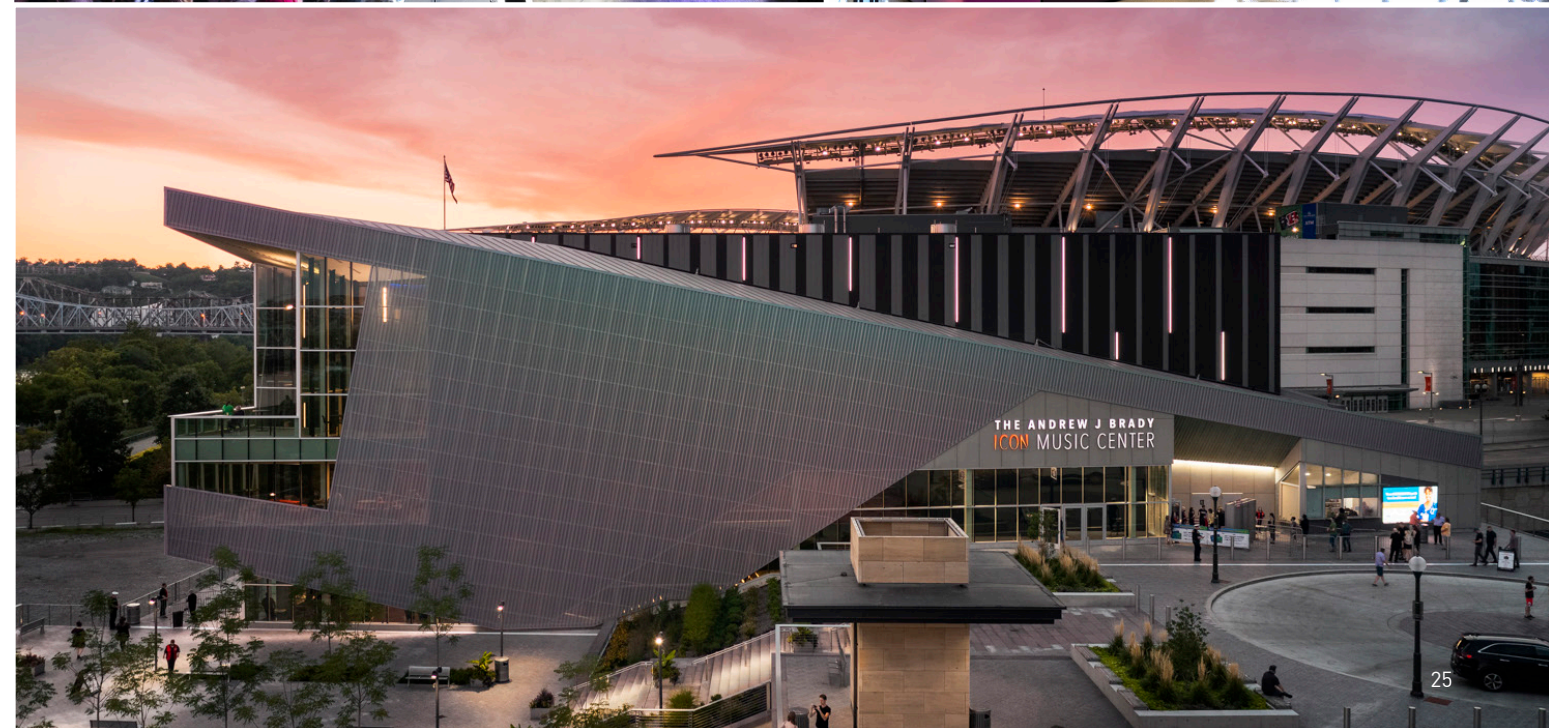
Tucked into the city skyline, the Brady Center offers tremendous views along the Ohio River, elevating a typical concert into a memorable experience. The venue offers sweeping river views from three levels. More than a place for great music, it's a place to see and be seen before and after the show; a place to linger and savor every aspect of being amongst friends and fellow fans.



The Brady completes the Cincinnati riverfront symmetry of landmark riverfront institutions.



Check out the full case study!



GBBN TOGETHER, WE
ENHANCE & EMPOWER



Sample of

NATIONAL REGIONAL & LOCAL AWARDS

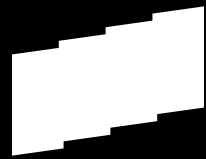


We work with visionaries to create spaces that **enhance experience and empower people.**

We combine technical mastery and creative tenacity to find design solutions that help organizations do their best work and achieve their goals.

We see architecture as more than just buildings, because positively impacting people is the most important thing we do.





**POSITIVELY
IMPACTING
PEOPLE IS THE
MOST IMPORTANT
THING WE DO.**



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