



WELLNESS INFUSION

A holistic approach to designing well-being



ARCHITECTURAL PRACTICE
MUST FOCUS ON
DESIGN MOMENTS
FOR HEALTH-SUPPORTING

**HUMAN
BEHAVIORS.**

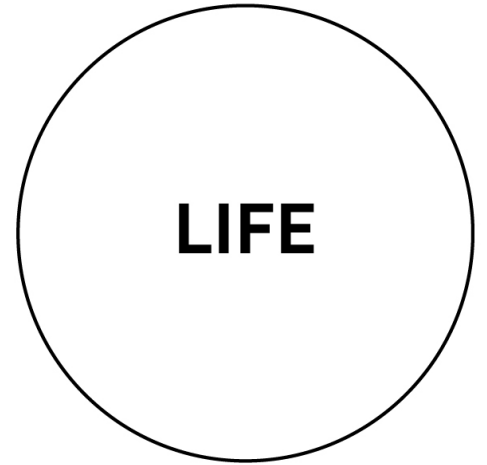
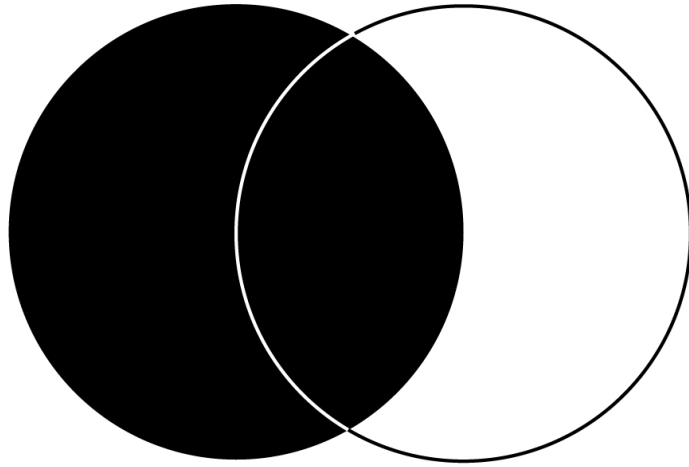


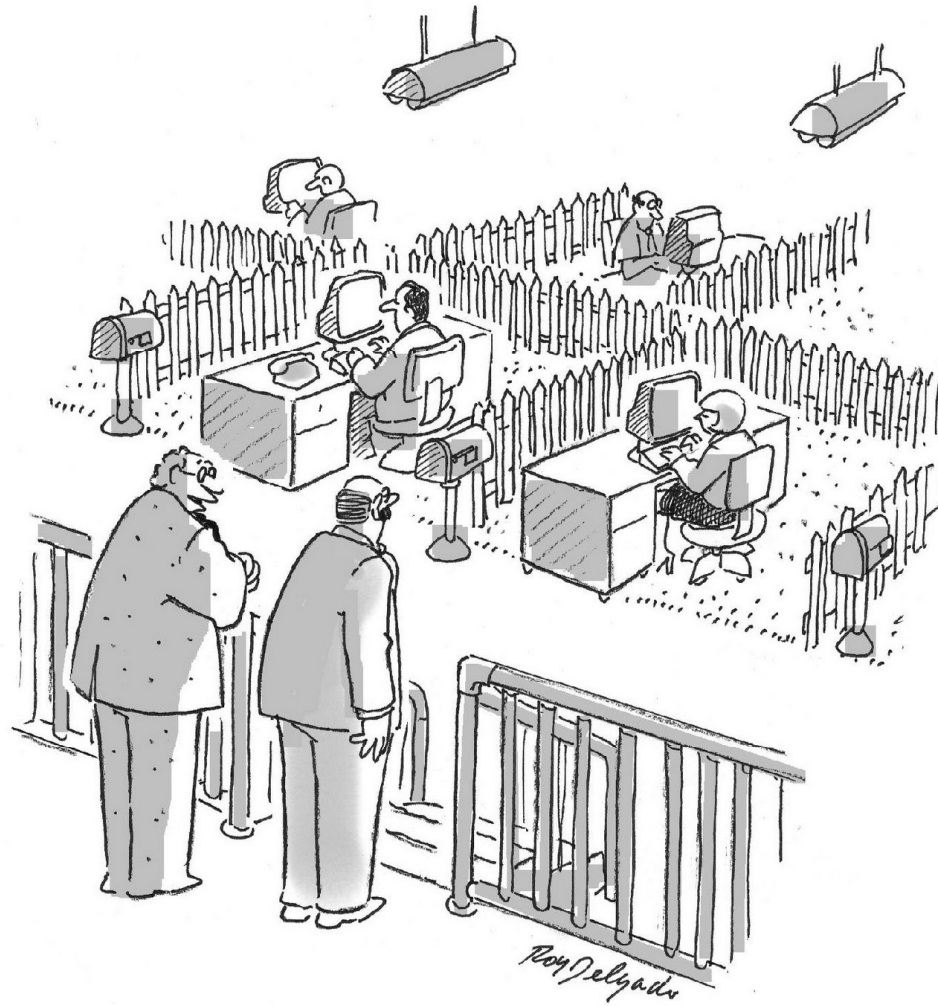
WHY?



HOW TO GET TO HAPPY







" This gives us a more homey feeling than cubicles. "



UTOPIA



WELLNESS INFUSION

A strategic design approach that creates an environment of satisfying relationships that enhances the different wellness dimensions (physical, social, intellectual etc.) as a part of user experience.



The environment promotes a sense of connection, belonging and a well-developed support system in a built environment.





TRADITIONAL PROGRAM

Traditional Medical Center
 Preliminary Space Program
Lobby

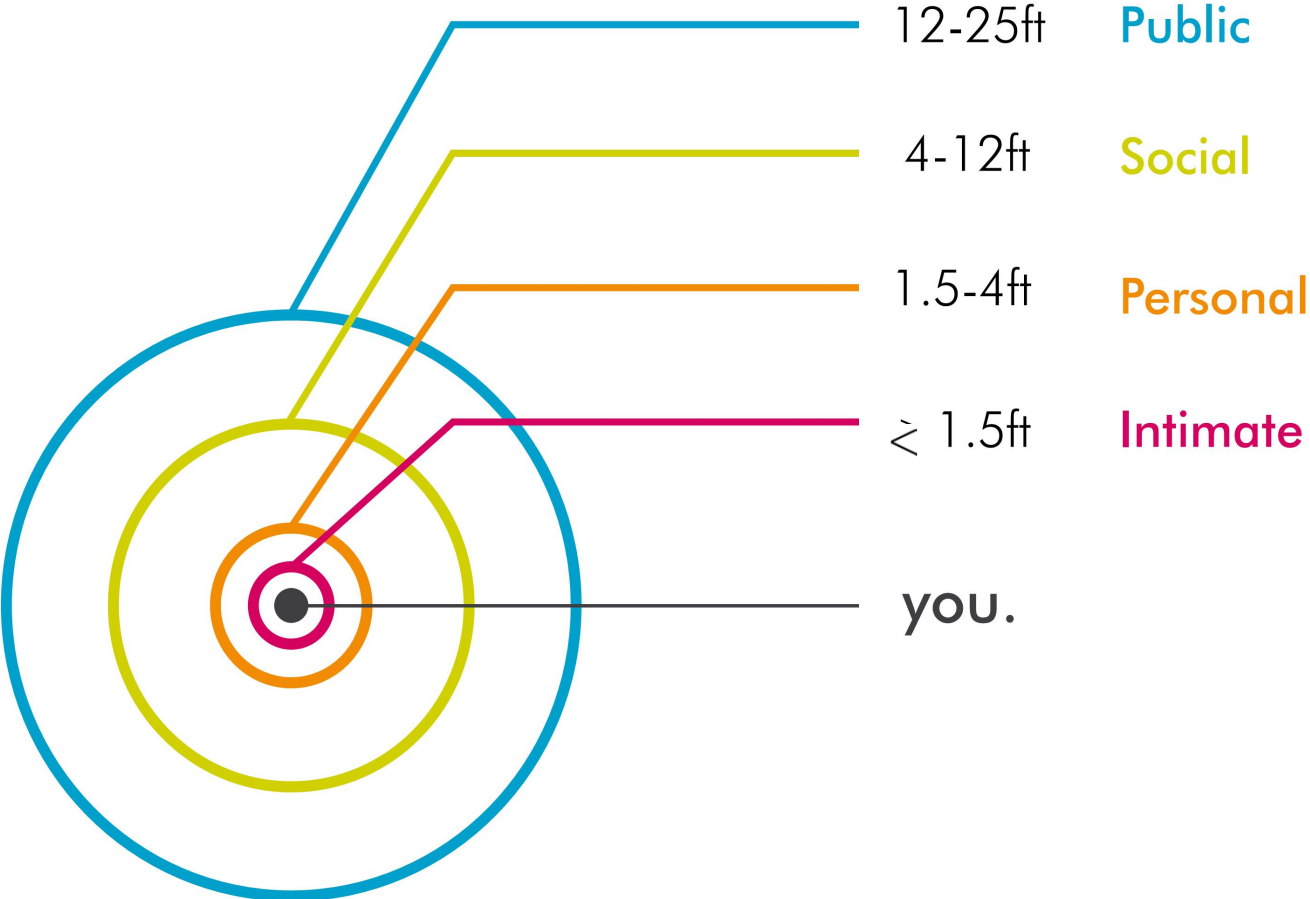
Room #	Room Name	No.	Area	Total	Notes / Remarks
1	Entry Vestibule	1	144	144	
2	Wheelchair Storage	2	40	80	
3	Registration	1	200	200	
4	Waiting	40	20	800	Ancillary to Clinic Waiting - Pre-Function Space for Conference room
8	Public Toilets	4	60	240	2 per floor - Assume Single Private
12	Housekeeping Closets	1	80	80	
Department Net Total				1,544	
Gross Multiplier			30%	463	For Circulation Space , 6' Corridors, Wall Thicknesses, Structure
Design Gross Square Footage Total				2,007	Proposed Gross Square Footage





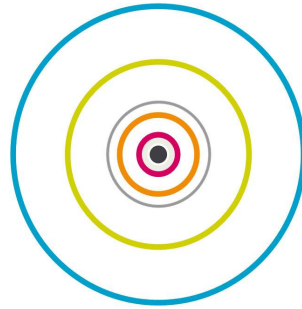
FUNCTIONAL PROGRAM

PERSONAL ZONES

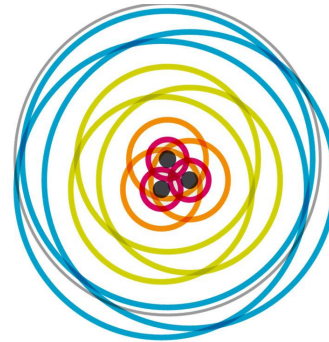


5 COMMON SPACES

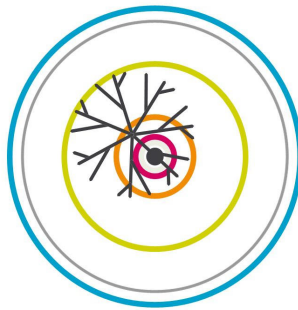
QUIET



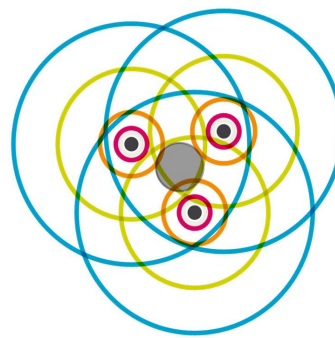
COMMUNAL



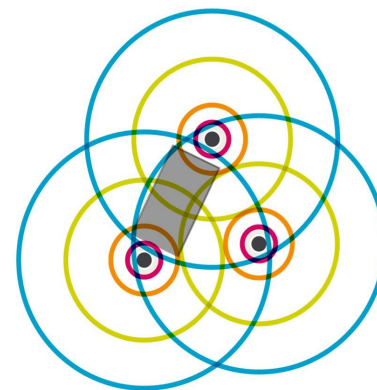
SEASONAL

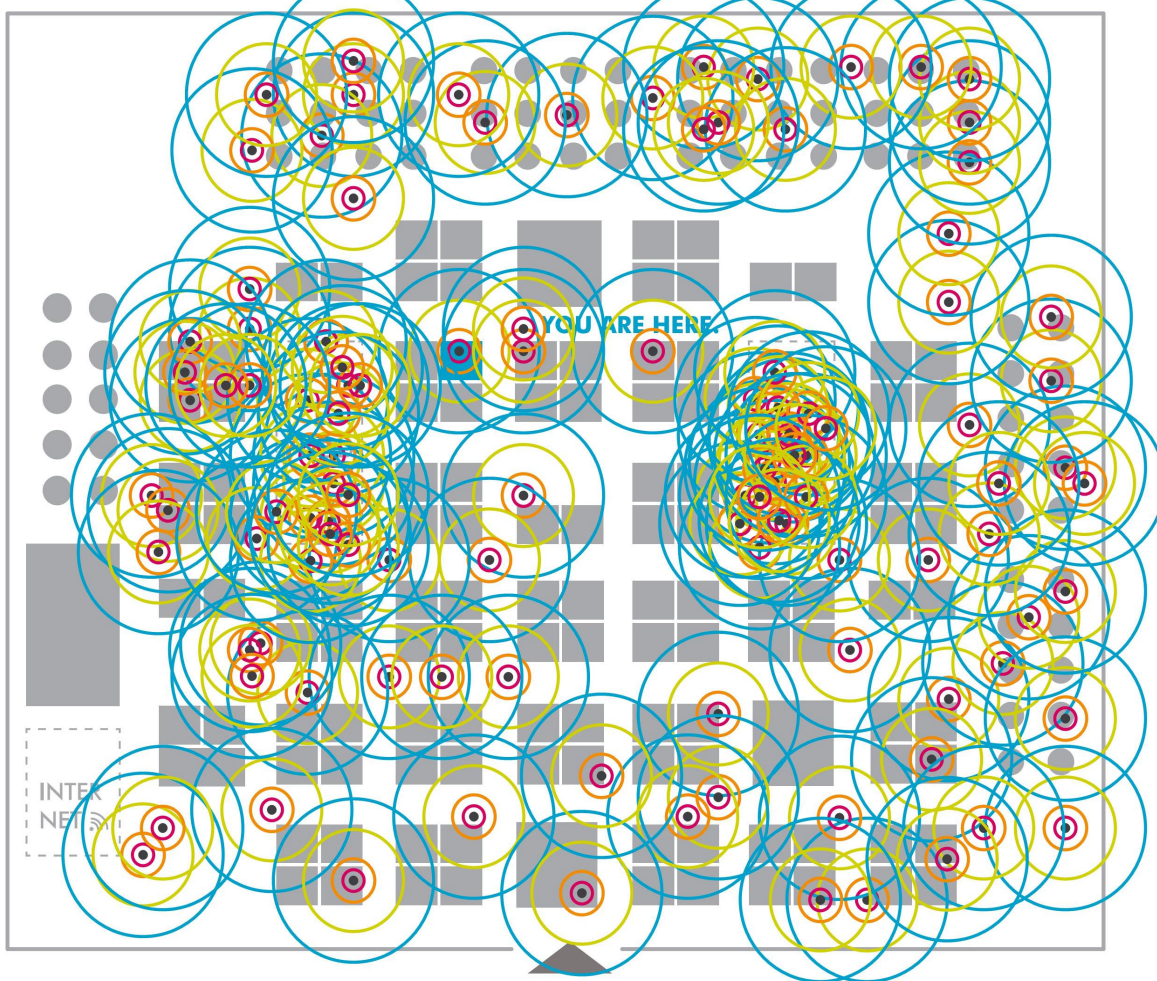


CASUAL



INTERACTIVE





Wellness Infused Medical Center
 Preliminary Space Program
Lobby

Room #	Room Name	No.	Area	Total	Notes / Remarks
1	Entry Vestibule	1	144	144	
2	Wheelchair Storage	2	40	80	
3	Registration	1	200	200	
4	Waiting				
	quiet	6	40	240	Intimate scale 1-1 conversations
	communal	8	20	160	Lively environments, community
	seasonal	20	20	400	Exterior space
	casual	6	30	180	
	interactive	20	20	400	Adaptable , group activities / classroom
		40			
	Work Café			200	
	Feature Stair			120	Open stair
8	Public Toilets	4	60	240	2 per floor - Assume Single Private
12	Housekeeping Closets	1	80	80	
Department Net Total				2,044	
Gross Multiplier			30%	613	For Circulation Space , 6' Corridors, Wall Thicknesses, Structure
Design Gross Square Footage Total				2,657	Proposed Gross Square Footage





HAROLD M. AND EUGENIA S THOMAS
COMPREHENSIVE CARE CENTER

MARY JO CROPPER
FAMILY CENTER FOR BREAST CARE



An iceberg floating in the ocean. The tip of the iceberg is above the water line, and the much larger base is submerged below. The sky is blue with white clouds, and the water is a deep blue. The text 'ROI' is positioned above the water line, and 'VOI' is positioned below the water line. A list of factors is also below the water line.

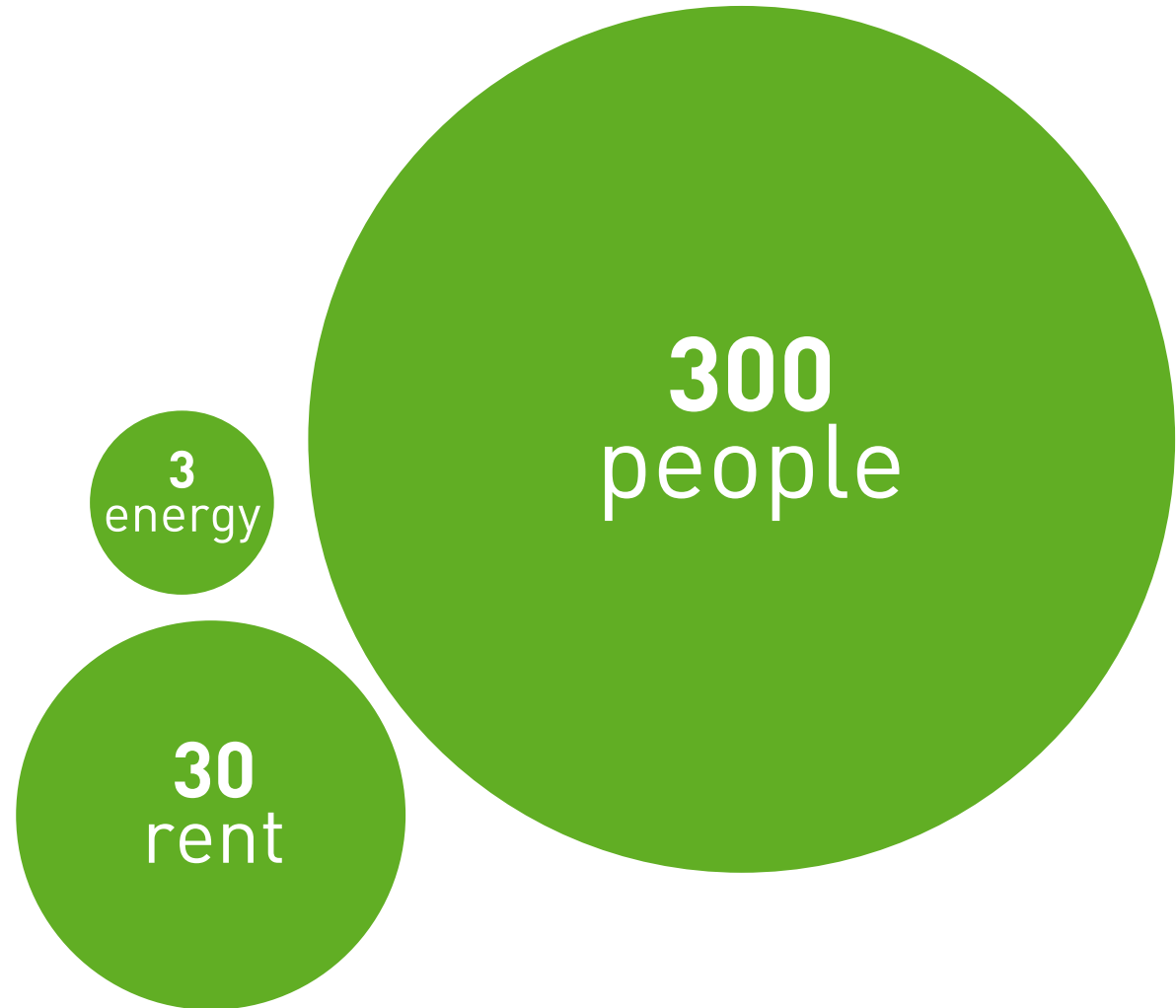
ROI

VOI

Employee engagement
Turnover
Absenteeism
Productivity
Recruitment / referrals

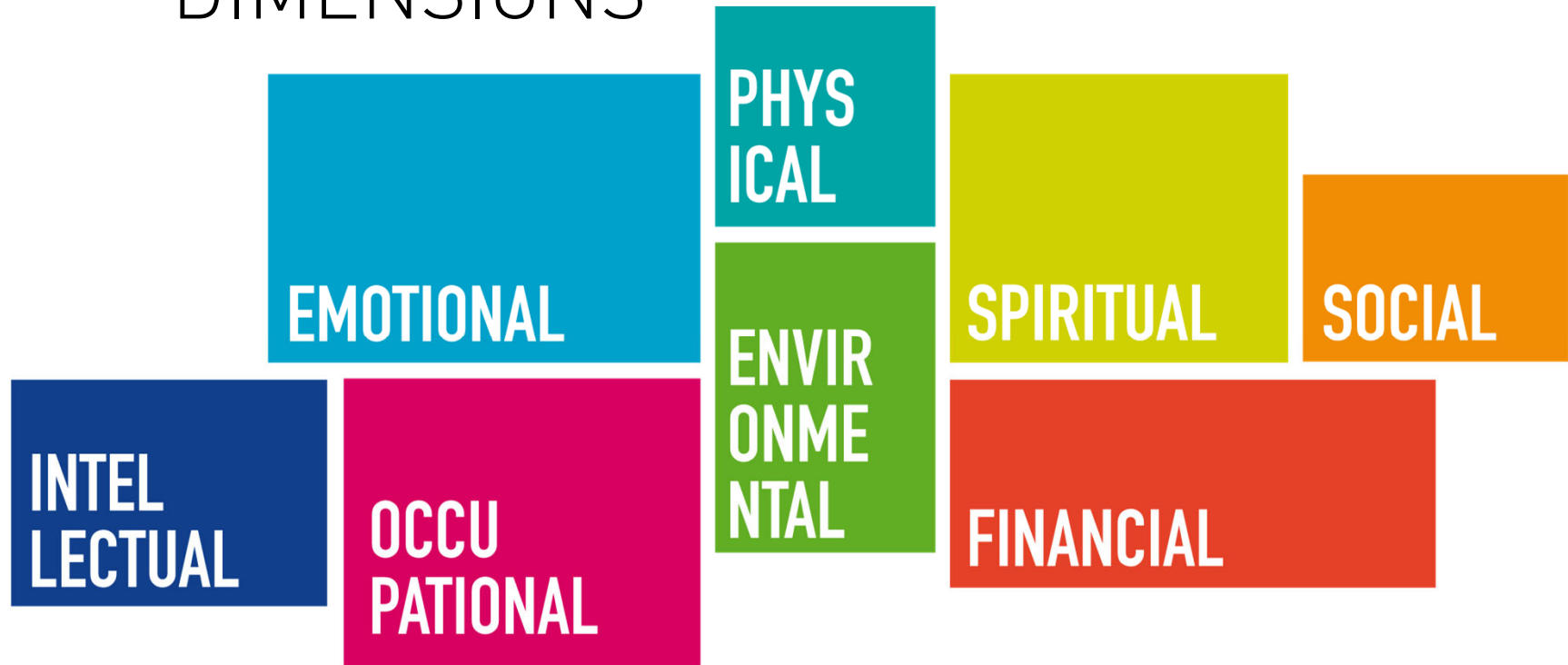
3 -30 -300

A University of Warwick research found that “happy” employees are **12 percent more productive**, and are specifically more likely to work more creatively, effectively and collaboratively at work



WELLNESS DIMENSIONS

WELLNESS DIMENSIONS



WELLNESS
EXERCISE

AVATARS



CEO



New Hire



Manager



OFFICE

The design team has been challenged to design a new downtown office. The project contains 100,000 sf that will be on multiple floors and will have roughly 400 employees. The building has traditional program elements of reception, waiting, workspace, meeting rooms, kitchenette, break room, and toilets, but the client is looking for a new way to work. With the blurring of work and life, the space must balance both individual and collaborative work.

What design element(s) could be incorporated to address wellness?

What kind of culture would you envision, that addresses today's diverse talent pool?



CEO

In the highly competitive Cincinnati region, companies need to meet a broad range of needs and differentiate their environment. Alex plans to set the bar high with this new facility by challenging not only the design team, but staff to think differently about how they work. The Board is wary of revolutionary change, but Alex feels that maintaining the status quo will not meet the needs of the current or more importantly the future workforce.

Be Alex- ask yourself:

How will I know what success looks like?

How do I coordinate change management with design?



MANAGER

Sam must coordinate a bunch of staff with different goals and objectives in addition. Convinced that the current department has simply run out of space, Sam feels that if the new space were just 50% bigger, the space would work just fine. He deals with constant texts, calls and impromptu meetings.

Be Sam- ask yourself:

How do you want to work as a group?

How do I know that any of these ideas being discussed will work?



NEW HIRE

Julie, a recent graduate, is interviewing for a position with the company, and looking for the “cool” factor that she can align with. She lives in OTR and is an avid cyclist. She was most productive in school using different environments to study and would like to apply it to the work environment.

Be Julie- ask yourself:

How should I want to feel about coming to this new facility?



OFFICE

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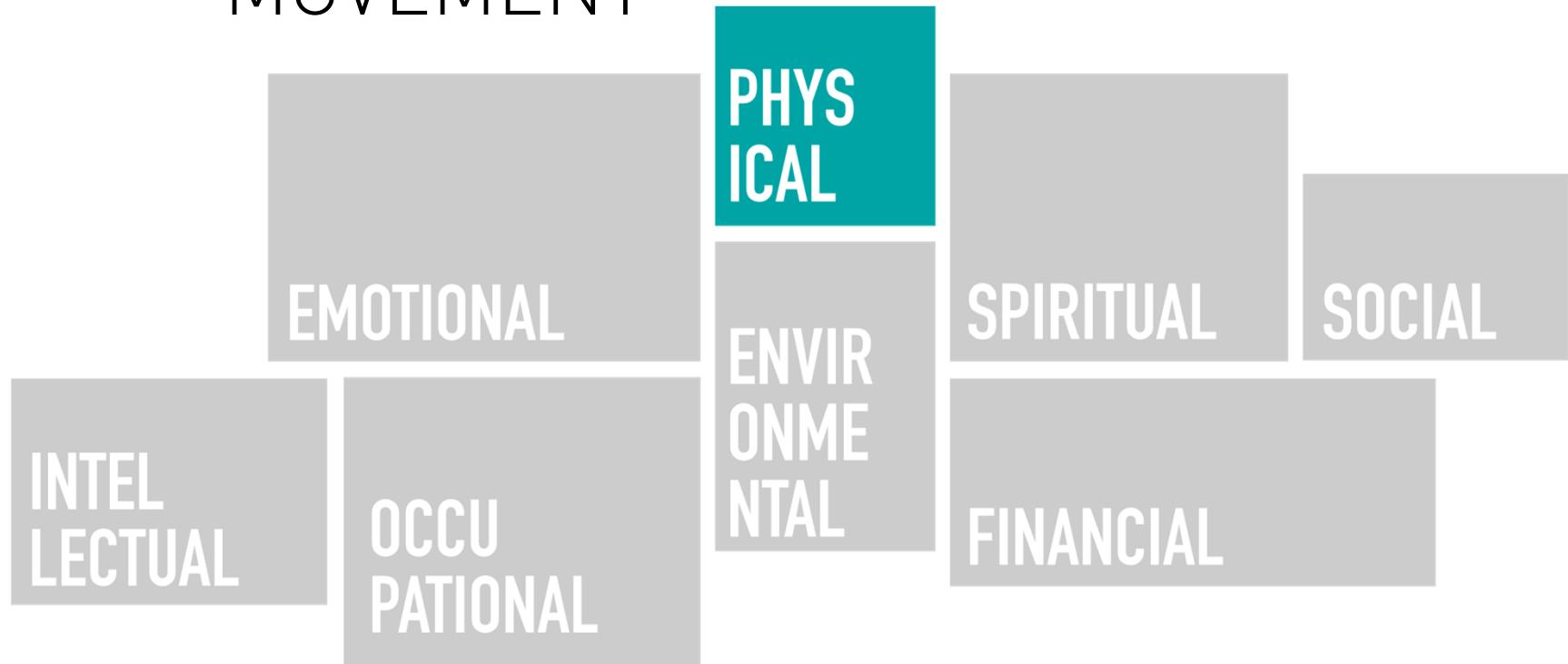
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WELLNESS
MOVEMENT

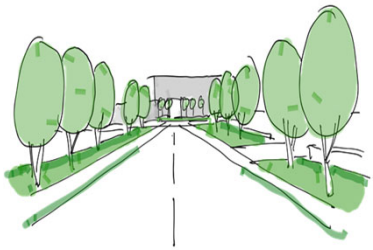
MOVEMENT



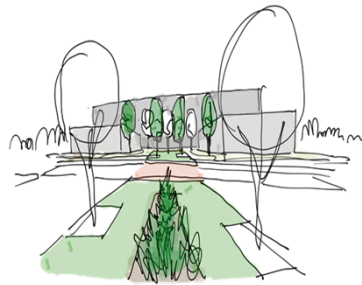


WELLNESS INFUSION

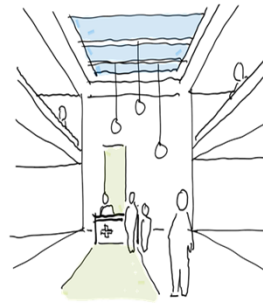
TRANSITIONS



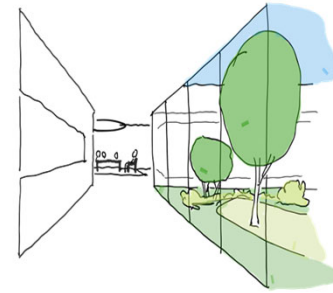
ARRIVAL



ENTRY



TRANSITION



HEIRARCHY



ORIENTATION

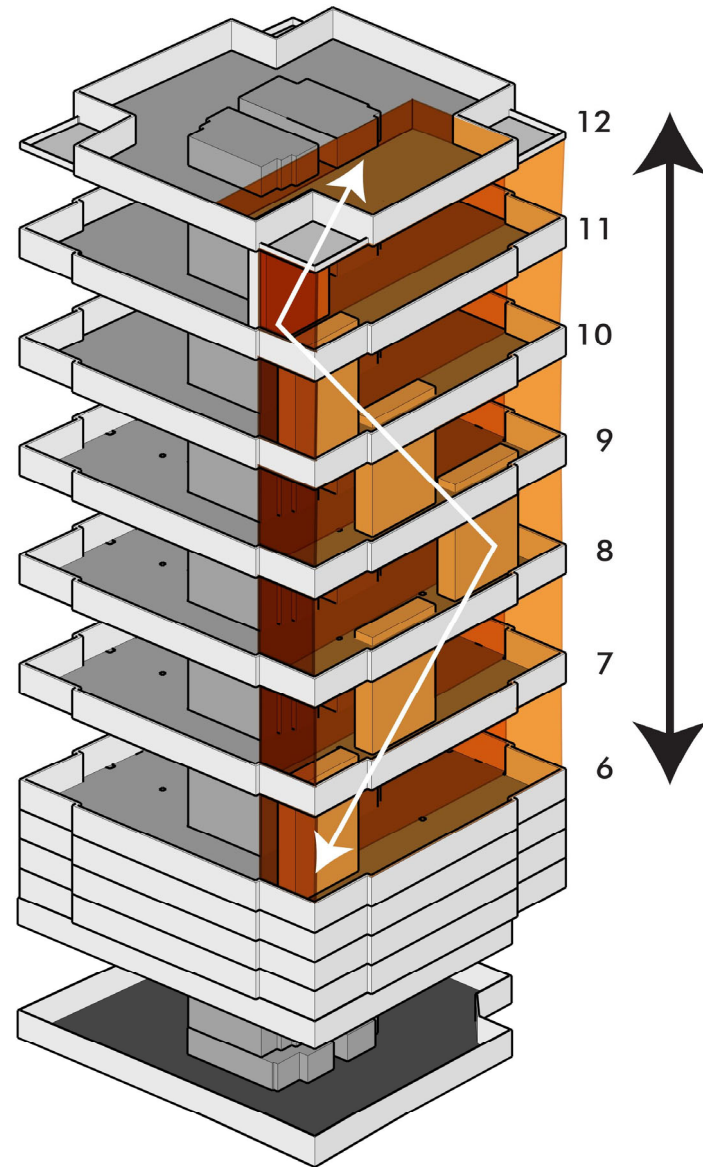




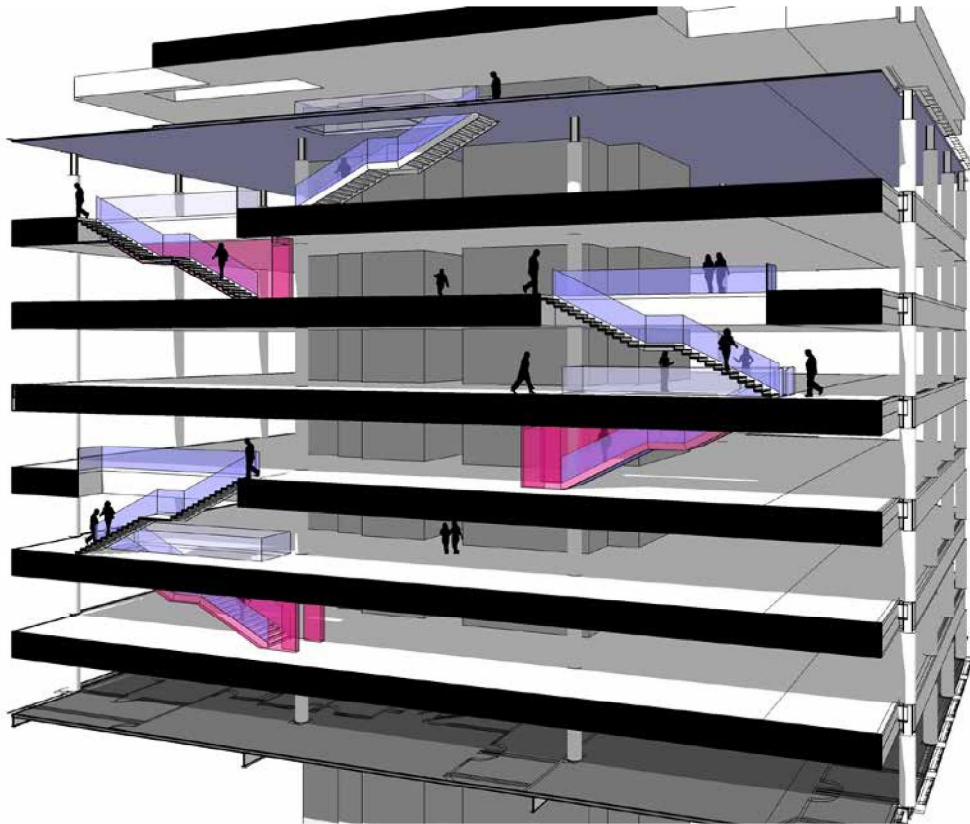
WELLNESS INFUSION
STAIRS

Design Concept

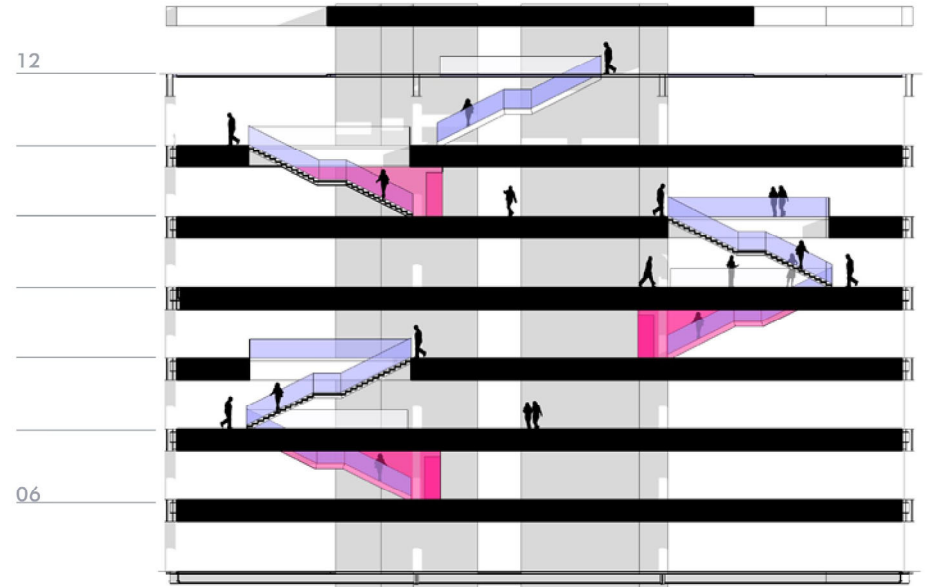
CREATE a CONNECTIVITY hub to draw staff together to FOSTER TEAMWORK & COLLABORATION all while moving people through the building in a way that PROMOTES HEALTHY LIVESTYLES and wellbeing



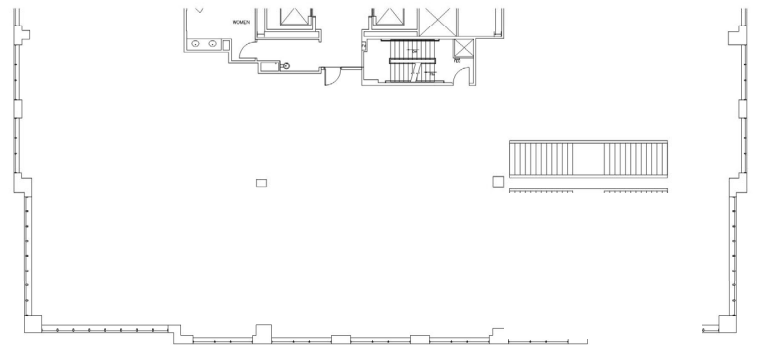
SWITCHBACK



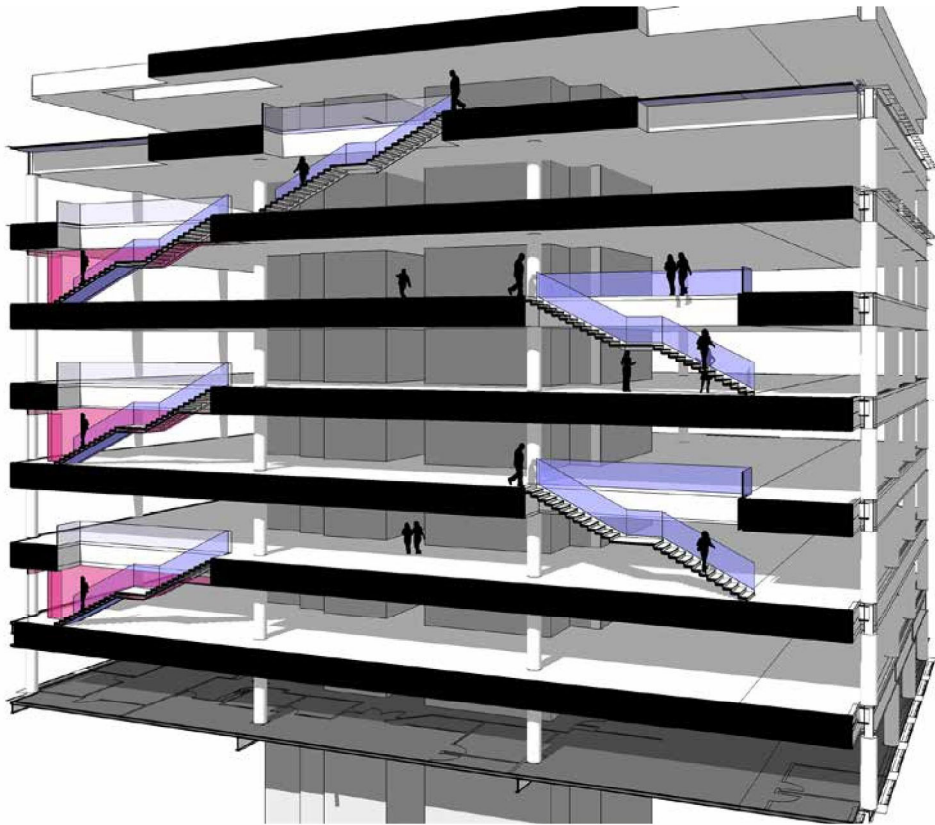
NARRATIVE



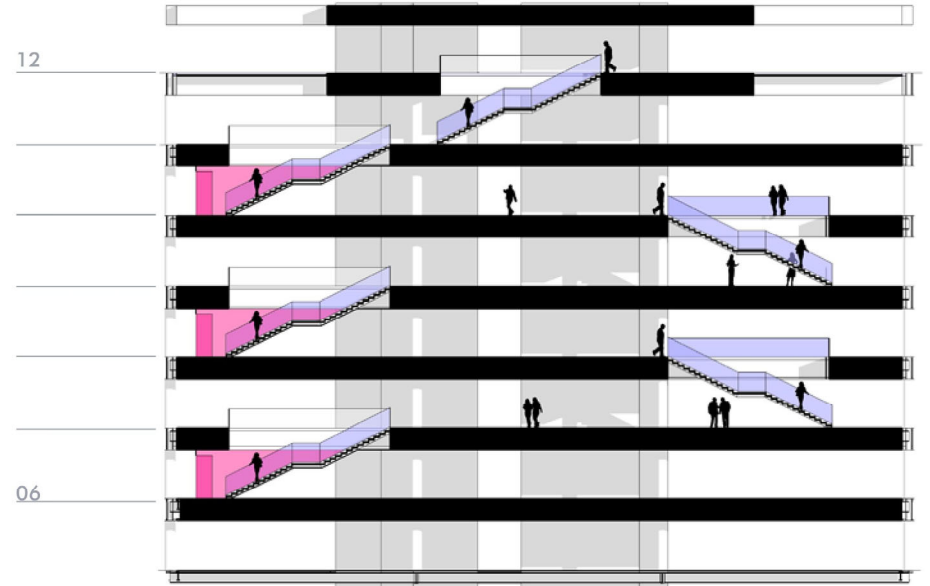
SECTIONAL ELEVATION



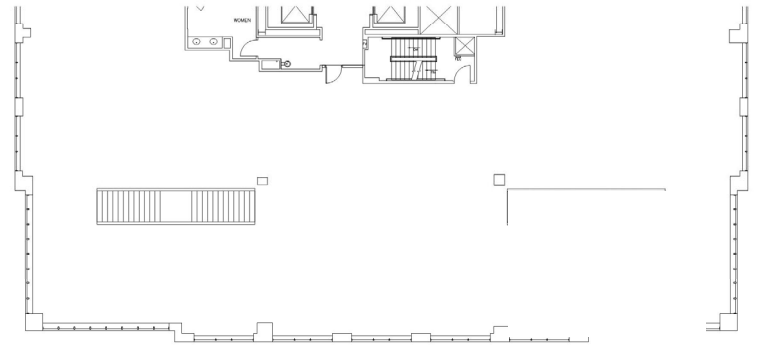
INSIDE 8



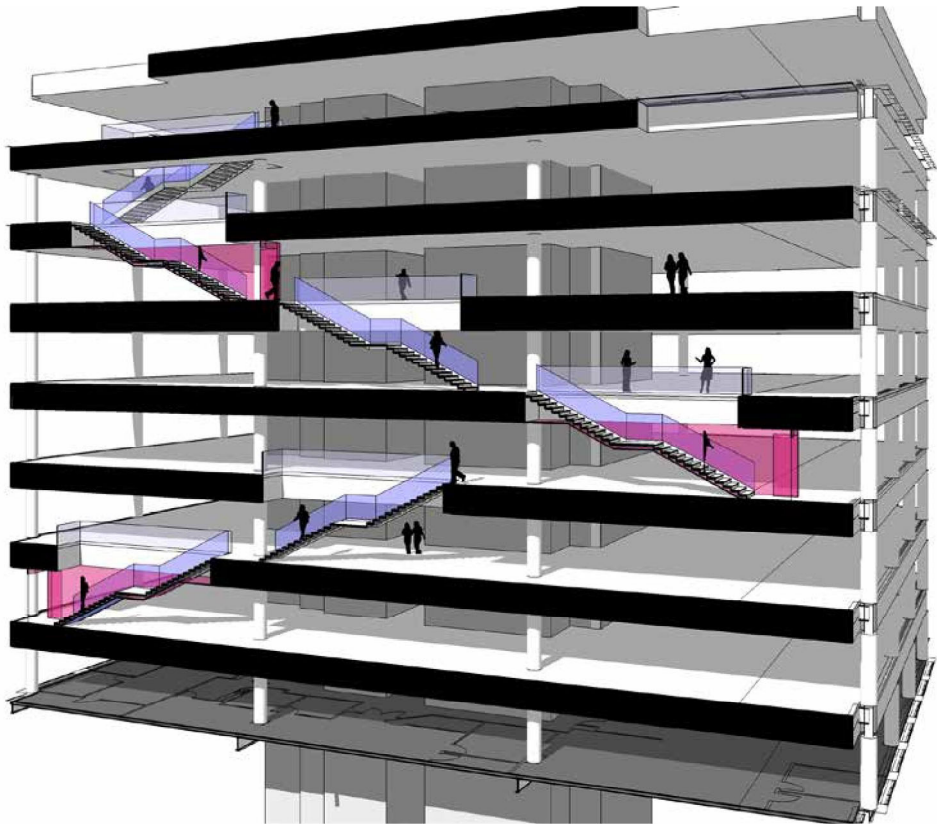
NARRATIVE



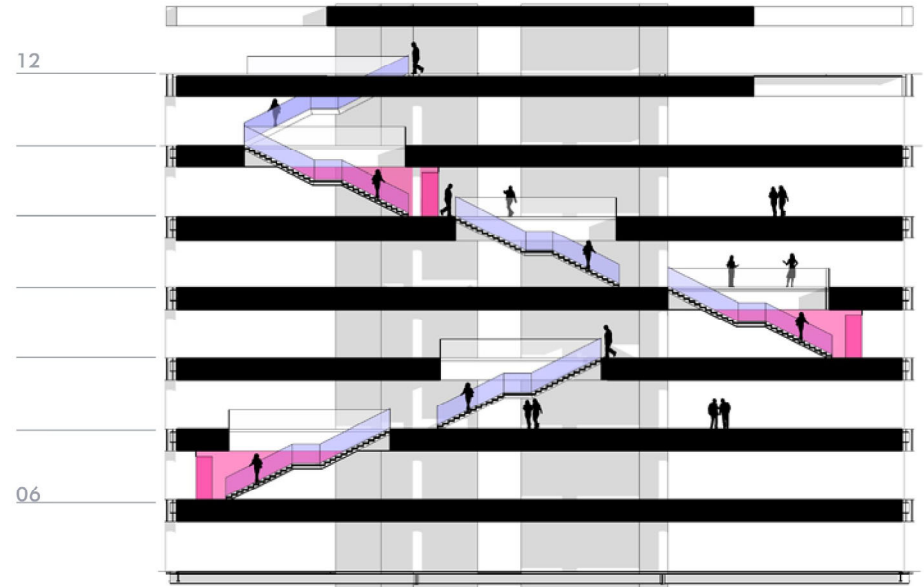
SECTIONAL ELEVATION



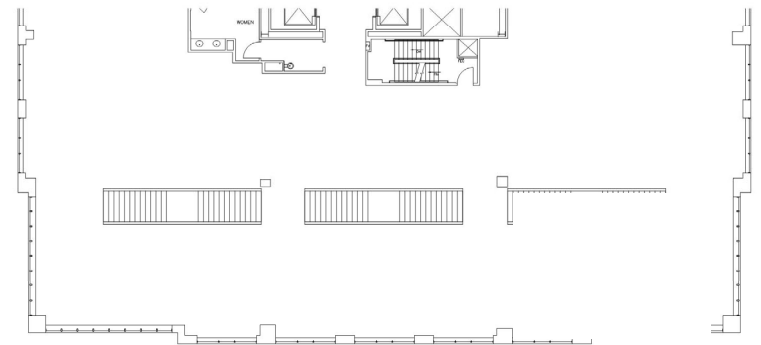
CASCADE



NARRATIVE



SECTIONAL ELEVATION





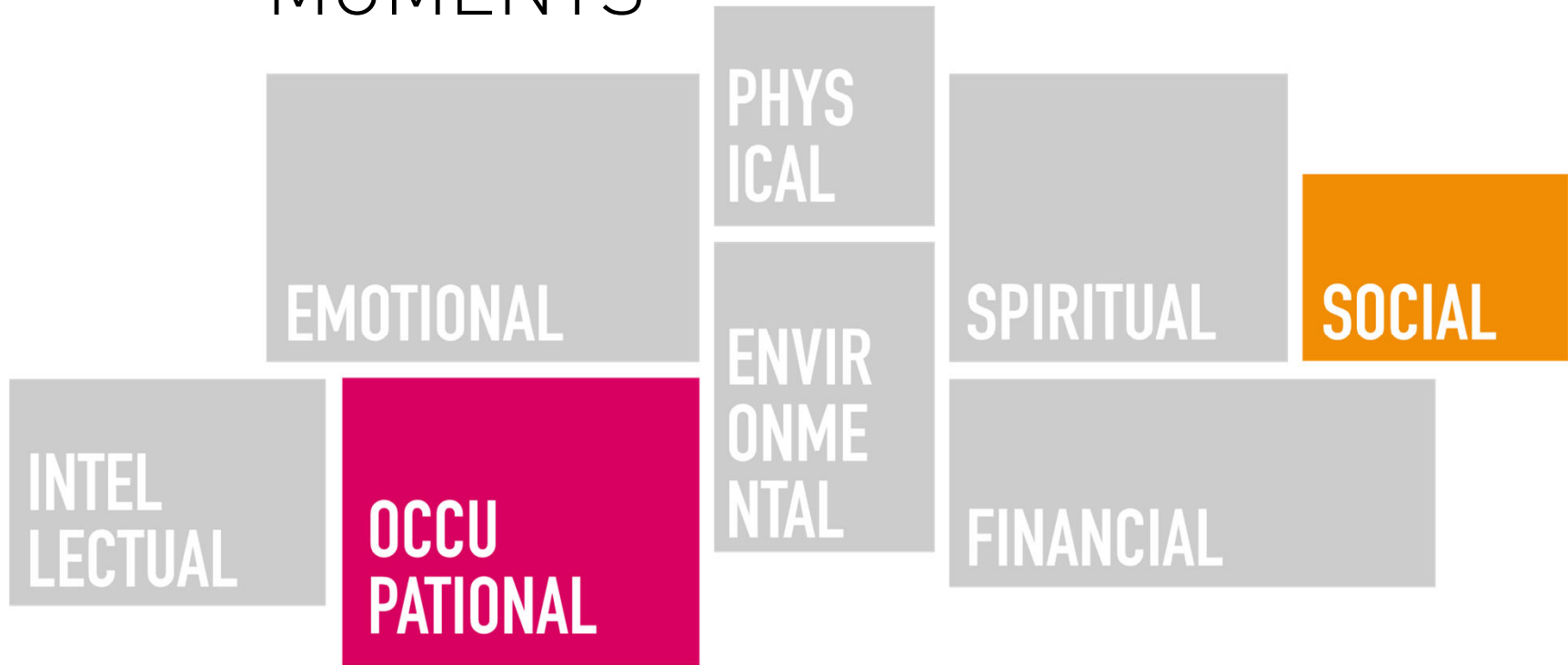


“The transformation of our leadership and administrative offices has been remarkable,” says Steve Mombach, Senior Vice President, Ambulatory Services & Network Development of TriHealth Cincinnati. “Beyond the physical improvement of these workplaces, **the positive change in our employees’ productivity, collaboration, and morale** has been incredible. Brooke’s design insight was instrumental in helping us achieve our **goals for the health, wellness, and interaction** of our teams.”



WELLNESS
MOMENTS

MOMENTS







mom's

WORDS WE LIVE BY

- 1. Everything matters
- 2. Don't be a change of life
- 3. Collaborate
- 4. Multiple issues
- 5. Call it done
- 6. They improve
- 7. Communicate
- 8. Don't do enough stuff
- 9. Don't do enough stuff
- 10. Have fun
- 11. Be honest
- 12. We're here
- 13. Respect others





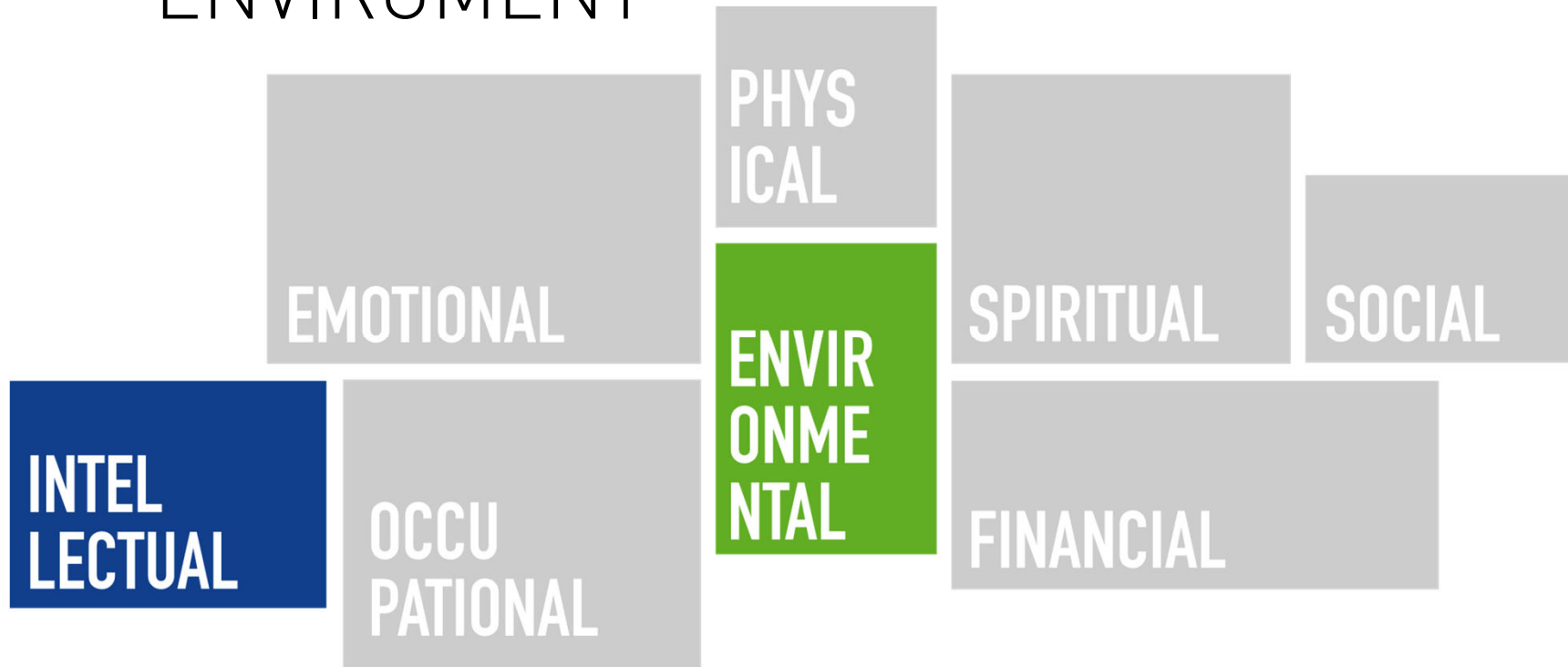
Baldwin Building
Columbus, Ohio
50

Tri-Health
15 TOP
HEALTH SYSTEMS
2018
100 TOP
HOSPITALS
2018



WELLNESS
ENVIRONMENTS

STIMULATING ENVIROMENT



















WELLNESS

EMPATHY

EMPATHY

EMOTIONAL

PHYSICAL

SPIRITUAL

SOCIAL

INTELLECTUAL

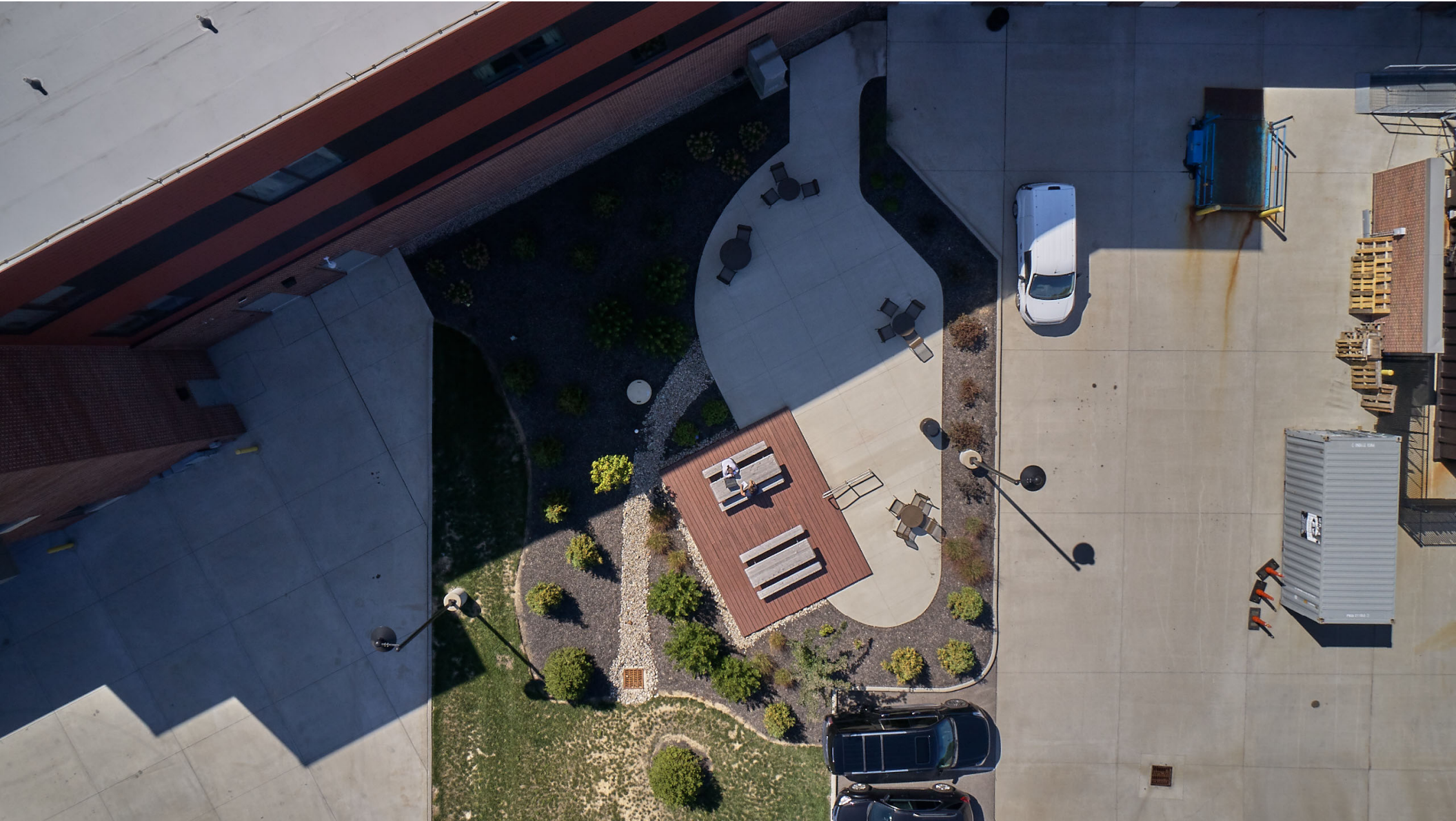
OCCUPATIONAL

ENVIRONMENTAL

FINANCIAL























Q&A



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